



Oxbow-Masardis Snowmobile Club Meeting

Business Meeting December 10, 2022

President's Introduction (Paul Gray):

Call to order 18:17 Eastern

Vice President (Scott):

No comments.

Secretary's Report (Seth):

Seth sent out the prior meeting minutes on October 12, 2022.

[Paul Soucy made a motion to approve, Audrey seconded, unanimously approved by those in attendance.]

Treasurer's report (Lori):

Beg. Balance 40,341.01 Income 1,152.00 Exp. 15,239.01 Ending balance: 26,254.00

[Paul Soucy made a motion to approve, Scott Soucy seconded, unanimously approved by those in attendance.]

Note: Goomer Track Charge was negotiated from 7700 down to 6700.

Project Director:

\$43,000.00 from the state is approved, 50% of the cost requested.

Trail Master's report (Bo):

New Machine is ready to go.

71D is out for the year. Old Oak trail is being brought back to add some trail miles.

Brushing, trimming and signing is going to begin shortly. Bridge needs inspection.

Need volunteers to help. Hours and tools must be tracked in order to be billed back to the state. (chainsaw, transportation etc.)

Signage is in the works, Gary is printing signage labels.

8:00am Thursday 12/15 at the groomers shack - volunteers to meet to start the trimming and start signing.

Membership (Audrey):

57 memberships have been recorded for the year.

Raffle tickets are closed.

Website, Facebook, & Givebutler (Seth):

- As noted at the last meeting, Website hosting cost will be going from \$132/year to \$192/year (Nov 15, 22-23)
 - This does not include site specific email, or domain registration
 - Currently we use Gmail for a free shared "personal" account
 - Domain Registration will renew on January 24, 2023, going up from \$47.70 to \$49.70
 - Analytics Update:
 - 51 site session in the last month (+31%)
 - 78% new visitors (+19%)
 - 22% returning (+50%)
 - How were we found: 23 direct lookup, 16 Google Search, 5 from mesnow.com, 3 from MSA
- Will be starting a new campaign once we get a little snow and use the new groomer as a primary method to spawn fundraising early. Thoughts on other "stories"?
- Member Inquiry/Suggestion (Christine Brodeur): Lifeflight Coordination



Meetings, Events & Fundraising

50/50 raffle at Homestead lodge.

Seth will be posting on facebook to start the campaign for fundraising.

Meeting to brainstorm on fundraising - Sunday December 18th 6pm at Homestead lodge.

Building Committee: George

New groomer shed - 30' x 50' - concrete slab pole barn metal siding and roof - 46000-51000

3 places that the building could be put. Investigation needs to be done to put them in insignificant order and approach landowners to see if they will sell.

Old Business:

- Radio for the groomer is purchased. Needs to be installed.
- Memorial trail for Don Whipple - received verbiage for the sign from the family. Signs will be put up, on ITS85. Signs to be made at The Sign Shop in Ashland.

New Business:

- Snow Plowing of the club house lot.
 - Paul Soucy volunteered to plow the lot.
- Available communications while on the trail. Landing zone should someone need lifelite.
 - Local Wardens would need to be involved to give lifelite the coordinates to land.
 - The club gets a flier and calendar every year.
- New snowmobile shop in Ashland, called Outdoor Extreme. Located at 191 Parsons Rd.

[Paul Soucy made a motion to adjourn, Bo seconded. Unanimously passed.] – Meeting Adjourned @19:03

Next meeting January 10th, 6pm at Homestead Lodge in Oxbow.

Attendance Roster:

#	Name	Notes	#	Name	Notes
01	Paul Gray		08	Sabrina Soucy	
02	Judy Gray		09	Todd Weeks	
03	Lori Garside		10	Gary Currier	
04	Audrey Currier		11	George McPherson	
05	Seth Thomas		12	Brent Harmon	
06	Paul Soucy		13	Diane Harmon	
07	Bo Garside		14	Al Currier	

